

SATIS-Screen4All: opening of accreditations!

Paris, July 21, 2020 - **SATIS, a major event for audiovisual technologies, confirms its return to the Paris Docks on 3 and 4 November.**

The Salon des Technologies de l'Image et du Son, which addresses all facets of the audiovisual ecosystem, offers a vision of the sector, technologies, tools and services through an exhibition area that brings together manufacturers and service providers; a Screen4All area focusing on innovations and start-ups; the world's largest French-speaking conference and workshop cycle dedicated to technological issues in cinema, television and audiovisual. In this context, the show also offers an annual focus on "innovation at the service of creation" (the detailed program will be posted online in September). Finally, for 5 years now, the show has been offering the 360 Film Festival, a meeting specifically dedicated to creators / producers of immersive formats (VR, AR, and large formats) with an experiential space and an awards ceremony.

The marketplace for the entire audiovisual ecosystem

After the health upheavals that led to the cancellation of the profession's biggest events, notably the IBC and the NAB, the next edition of SATIS will offer more than ever a unique opportunity to discover new products and services in the audiovisual value chain, from pre-production to screens. "We all need to share our questions, to take stock of new ways of producing, broadcasting and financing with methods that are asserting themselves and others that are emerging! The meeting will allow this and will offer the opportunity to take in hand products that have not yet been presented to the public. It will also allow, what is essential, to renew the link between all the audiovisual communities... In the respect of the sanitary rules which will be in force of course!" announces Stephan Faudeux, Director of Génération Numérique and Director of the Show.

The pandemic taken into account

While the organization is committed to setting up the appropriate sanitary facilities for visitors in November, it will also offer an application that will allow chatting and videoconferencing with visitors who cannot be physically present at the show and will broadcast live conferences... ". We're thinking of all the French speakers who won't have the opportunity to join us and we plan to offer part of the conferences in live streaming, which will allow us to reach new audiences," explains Stephan Faudeux.

On the exhibitors' side, a policy linked to current events has also been put in place: if the SATIS-Screen4All were to be cancelled due to re-containment (which is unlikely), the deposit paid could either be used as a credit for the 2021 edition or be refunded.

Visitor accreditations open on July 21st and admission is free!
<https://www.satis-expo.com>

SATIS 2019, in brief

- 160 exhibitors and partners
- 9600 visitors
- 70 contents presented during the fourth edition of the 360 Film Festival, showcase of VR/360/Interactive, AR and Large Format contents (27 countries represented)
- About fifty conferences, keynotes, workshops, classrooms developed around key topics: HDR - VFX - I.A. - UHD - LARGE SENSORS - STORAGE - VR - ESPORT - AR - 6DOF - DRONES - BLOCKCHAIN - INTERCOM - WORKFLOW - DATAVIZ - TV - BROADCAST - CORPORATE - 8K - IMMERSIVE SOUND - IP - STREAMING - INTEGRATION - CULTURAL MEDIATION - CYBERSECURITY - OTT...
- 5200 auditors

DATES AND PLACE: November 3 & 4, 2020 - Docks de Paris, La Plaine Saint-Denis

Register today to receive all the information about the show's news...

*** About Génération Numérique**

Founded in 2014, Génération Numérique is a 360 agency which offers information services to professionals in the film, television and new media industries. The company publishes two BtoB magazines: Mediakwest and Sonovision. To strengthen this information ecosystem, Génération Numérique acquired the SATIS and merged the tradeshow with Screen4ALL, the Forum for Innovative Technologies for Film, Television and New Media. Génération Numérique was born from the passion of its founders for creation and innovation and the will to share with the progress of an audiovisual ecosystem in constant evolution.

**** Screen4All is organized with the support of the Seine-Saint-Denis district, the Plaine Commune area, The CNC and the Pole Media Grand Paris.**

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Press contact

Sébastien Lefebvre – sebastien@genum.fr - +331 76 64 16 11

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Alice Bonhomme – alice@genum.fr - +331 76 64 16 12