

360 FILM FESTIVAL PARTNER OF THE DEAUVILLE GREEN AWARDS

Paris, June 7, 2021 – Get ready to discover the beauties of the planet and the civilisations that live in harmony with nature like never before! Virtual reality, with its immersive dimension and its powerful images can arouse unequalled emotions and empathy. So, the Deauville Green Awards have joined forces with the 360 Film Festival to present a selection of amazing 360 video experiences during the two days of the event, on 16 and 17 June 2021. In addition to this curation, Génération Numérique, the company organising the 360 Film Festival, will host a round table devoted to VR, its impact and the field of possibilities...

For the past five editions, the 360 Film Festival has been highlighting the great diversity of immersive creation around numerous themes with a presence of subjects related to ecology and nature. Génération Numérique, the company that organises the 360 Film Festival, is pleased to offer visitors to the Deauville Green Awards, in collaboration with the company HERVE, the following experiences...

« 700 Sharks » - Frédéric Gourdet, Manuel Lefèvre

"700 Sharks" is a documentary mini-series following a major scientific expedition led by renowned biologist and scuba diving specialist Laurent Ballesta. Observe the behaviour of sharks by diving in the middle of the pack during memorable night hunting scenes... A mixture of excitement and doubt, laughter and fear! In 1975, Steven Spielberg made us hate and fear sharks, we are pretty sure that "700 sharks in the night" will change the way you look at them!

Produced by Ivan Maucuit, Nicolas Zunino / Length: 2x6 min / Year: 2018 / Country: France

« Equator 360 » - Nicolas Joillet

Equator 360 is a five-part Cinematic Virtual Reality journey that takes viewers around the globe to experience the magical, mysterious, and beautiful ribbon of ecological diversity we call the Equator.

Episode 1: The Centre of the World

The shamans of Yuruparí live directly on the equator, In the Amazonian forests in south-eastern Colombia. Their sacred sites are spread out in a network placed exactly on the equatorial line. The Yuruparí believe they live at the centre of the world, and that it is their duty to preserve the balance of the planet through their spiritual work.

2: The Lying Stars

The Gabra people of the Chalbi desert in northern Kenya still roam the desert with their camels. As the draughts grow longer, these desert nomads know how to manage their resources, and follow the passing of the sun and the moon in the rituals that allows them to predict the rainy season they depend on. But after a 10 years long drought, Barille is wondering if the stars are lying to them.

Episode 3: The Above and the Below

The Bajau Laut people of South East Asia have been living on the sea for millennia. Eschewing a land-based existence, they know no borders, their free-roaming culture increasingly clashing with the modern world, overfishing, and the changing weather.

Episode 4: The Great Mother

The Kogi priests from the Sierra Nevada de Santa Marta in Colombia have passed on their ancestral knowledge for thousands of years. They recognize themselves as the spiritual caretakers of our earth, the Great Mother. Mamo Senchina teaches us, the Little Brothers, how to build a proper house that will be lined up with the sun, the moon, the stars and the seasons, to honour and nurture the Great Mother.

Produced by Irene Vandertopp - DEEP Inc. / Liquid Cinema in association with ARTE, Discovery and NHK / Length: 12 mins, 11 mins, 11 mins, 9 mins / Year: 2018 / Country: Canada/France

« Guardians of the Kingdom » de Sophie Ansel et Christophe Bailhache

The Guardians of The Kingdom VR experience explores the unusual relationship between the Kingdom of Tonga community and whales. The film highlights the intertwined story of two mothers - one human, one whale - and the deep ties that bind them through time. It is a tale of reconciliation between a once hunted giant and the people of the Kingdom of Tonga who have chosen to live together peacefully.

Produced by Raymond Chavez, Matt Milios, Sophie Ansel, Christophe Bailhache / Length: 15 min / Year: 2018 / Country: Australia

« Journey of Gold » - Jenn Duong - Prize 360 Film Festival Best Documentary 2018

A rare glimpse inside the mines where your gold comes from in the Republic of Congo.

Produced by Sarah Hill – Story-Up / Length: 8 min / Year: 2018 / Country: USA

« Tara, au cœur du Corail » - Jean-Marc Moro, Pascal Tirilly

The scientific schooner Tara left its port of Lorient on 28 May 2016 for a new expedition to Asia-Pacific. Tara sailed nearly 100,000 km across the Pacific Ocean for more than two years with an interdisciplinary scientific team on board, coordinated by the CNRS and the Monaco Scientific Centre (MSC). They aimed to examine the biodiversity of coral reefs and their evolution in the face of climate change and anthropic pressures. This adventure has been supported by the CNRS, PSL, CEA, CSM and many other private and public partners. Meet them in Papua New Guinea for a trip on deck and underwater.

Produced by Romain Trouble, Jean-Marc Moro / Length: 9 min / Year: 2018 / Country: France

A round table: The increased impact of Virtual Reality

In addition to this curation, Génération Numérique, the company organising the 360 Film Festival, will host a round table on June 17th dedicated to VR, its impact and the field of possibilities with:

- Guillaume Lucas, associate director of HERVE
- Michael Geidel, director of Actrio and VR producer (to be confirmed)

Moderator: Nathalie Klimberg, Associate Director of Génération Numérique

Meet the immersive works on the HERVE stand at the Deauville Green Awards on June 16th and 17th. [All information is available here.](#)

About the 360 Film Festival

360 Film Festival embodies the vitality of creation in the territory of new immersive digital formats with an International showcase dedicated to all immersive formats (VR/360, augmented reality, large formats). Since its fifth edition, the Immersive Festival continues to evolve and now accepts Dome, CAVE, Mapping 360, Scenography screenings within its Large Format category...

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