

## **SATIS 2023, essential for all audiovisual communities**

Paris, November 20, 2023 – The 41st edition of SATIS was the stage for exciting exchanges and captivating innovations. The status of major event for professionals in the creative industries has been confirmed for the tradeshow bringing together a diversity of professionals from various backgrounds and generations.

Once again the SATIS celebrated innovation and creation with enthusiasm over two intense days. Communities from the cinema, audiovisual, media, communication, and integration sectors converged within three halls hosting more than two hundred and thirty exhibitors and co-exhibitors along with six conference stages.

Also reaching out to remote community, around ten expert panels were broadcast live on SATIS TV.

### **The largest French-speaking trade show dedicated to Image and Sound Technologies**

This 2023 edition confirmed the privileged status of the exhibition as the main French-speaking meeting point with visitors from Overseas Territories, Belgium, Switzerland, Luxembourg, Morocco, Côte d'Ivoire, Algeria, Tunisia, and Canada.

SATIS once again made its mark as an essential gathering for audiovisual professionals by:

- Hosting nearly 70 expert panels, keynotes, case studies, and round tables that delved into the most crucial challenges of the audiovisual industry, media, and entertainment sector, inviting 200 speakers to share their experiences and/or market insights.
- Showcasing around thirty exclusive launches in France and worldwide, presenting innovation products and services.
- Receiving 87 submissions for the SATIS Awards...

Discover or rediscover the submissions and winners of the SATIS Awards

> <https://bit.ly/3TBMRfh>

### **Major innovation at SATIS 2023**

This edition marked a turning point with the launch of the “**Big Shoot XR**” a pioneering initiative that garnered great success among visitors.

The seventeen sessions of the Big Shoot, conferences and case study presentations explored the boundaries of extended reality and audiovisual creation in LED studio environments, sparking enthusiasm and wonder among all participants.

Another major innovation of this 41<sup>st</sup> edition of SATIS, the “Job Dating by SATIS”, also met with success.

The trade show developed a platform that facilitated connections between 430 candidates and 24 recruiters. This event was a resounding success for its first edition, bringing together 265 meetings between emerging or confirmed professionals and companies in search of new talents.

SATIS 2023, in summary :

- 9 015 visitors, a +4% increase in attendance compared to the 2022 edition.
- 234 exhibitors, represented brands, and partners, including 35 new exhibitors.
- 27 French premieres, including 5 worldwide for new products and services.
- 5 680 attendees in person, across 69 expert panels, keynotes, round tables, and case studies.
- 1 800 viewers across the ten live SATIS TV sessions over 2 days, an 8,3% increase.
- 9 SATIS Awards winners and 9 Jury Favorites.

[Find out soon the expert panels and keynotes on-demand on the SATIS TV platform... Just sign up to access it for free!](#)

SAVE THE DATE FOR SATIS 2024

DATES AND PLACE : November 06 & 07, 2024 - Docks de Paris, La Plaine Saint-Denis

Register today to receive all the information about the show's news...

*\*SATIS is organized with the support of the Seine-Saint-Denis district, The Plaine Commune area and The CNC.*

**\*\*About Génération Numérique**

Founded in 2014, Génération Numérique is a 360 agency which offers information services to professionals in the film, television and new media industries. The company publishes the magazines Mediakwest, Sonovision and the Moovee platform and has been organizing SATIS since 2017, a face-to-face meeting point for the French-speaking audiovisual community. Génération Numérique was born from the passion of its founders for creation and innovation and the will to share with the progress of an audiovisual ecosystem in constant evolution.

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