

SATIS 2024: An Edition driven by Innovation and Creativity!

Paris, November 28, 2024 – On its 42nd edition, held on November 6th and 7th, SATIS reaffirmed its status as a must-attend event for professionals in audiovisual, cinema, and image and sound technologies. With record attendance and an ever-richer program, SATIS 2024 once again brought a breath of innovation and creativity to the entire industry!

“This 2024 edition of SATIS exceeded our expectations with an 8% increase in attendance and packed conference rooms. The event addresses the market's challenges, as evidenced by the continually growing presence of major exhibitors in our sectors. We are very proud of this collective success, thanks to the commitment of our exhibitors, partners, and teams who orchestrate this unique event with professionalism and friendliness,” enthusiastically noted Stephan Faudeux, organizer of SATIS and CEO of Génération Numérique.

The Largest Francophone Trade Show dedicated to Image and Sound Technologies

With its 8,960 visitors, the 2024 edition strengthened its privileged status as a Francophone gathering, attracting attendees from overseas territories, Belgium, Switzerland, Luxembourg, Morocco, Côte d’Ivoire, Algeria, Tunisia, and Canada.

It also aimed at remote audience, broadcasting around twenty expert panels live on SATIS TV.

Topics covered over the two days included: sport, broadcast, production, shooting, post-production, professions, virtual production, future trends, AI, business, AV communication, technology, sustainability, audio, and radio.

SATIS once again proved to be the unmissable event for audiovisual professionals by offering:

- **Nearly 70 conferences, keynotes & case studies** exploring critical challenges in the audiovisual, media, and entertainment sectors, with 250 speakers—both French and international—sharing their insights and market perspectives.
- 30 product and services launches in France and globally, reflecting the industry's innovation and dynamism.
- 98 applications for the SATIS Awards, showcasing exceptional products, services, and integrations redefining media and entertainment industries. Discover the applications, the 9 winners, and the 14 “Coups de Coeur” awarded here > <https://bit.ly/3TBMRfh>.

- **220 job-matching meetings**, connecting nearly 1,000 candidates (both new and experienced professionals) with 8 companies seeking new talent during the second edition of **JobDating by SATIS**.

Major Highlights of SATIS 2024

This year marked a major milestone in sustainability through a partnership with Ecoprod, featuring a conference program dedicated to ecology and the first edition of the "Green4All" exhibition space, showcasing innovations aimed at reducing the sector's carbon footprint.

SATIS 2024 also explored the future of broadcasting like never before with "CST Day." Topics included generative AI, HDR, ST-2110 broadcasting, the Olympics, Roland-Garros, and more, offering a series of highly technical conferences organized by its historical partner. These sessions will soon be available on replay on CST's website and the SATIS channel on the moovee.tech platform.

Additionally, for the first time, the VIP program offered visitors an exclusive, optimized experience with premium benefits for a smoother and more enjoyable participation.

Streaming Available in December:
Starting mid-December, SATIS 2024 expert panels and keynotes will be available for streaming on the [Moovee platform](#). Simply register to access them for free!

Testimonials about SATIS 2024:

"SATIS 2024: What else can I say, except that it was excellent? We are thrilled to have participated in such a successful event, which allowed us to meet numerous people eager to learn more about our products and solutions."

— **Lionel Cavadini, Video Product Business Developer, Canon**

"Two intense and exciting days at SATIS with our partners, showcasing the latest technological innovations in post-production and broadcast."

— **Vincent Tessier, Managing Director, CTM Solutions**

"Every year, we think, 'This was the best SATIS yet!' 👍 The organization is outstanding, and the editorial quality of the conferences is amazing 🚀. The CST Day was a great success for its first edition. Many ideas already for 2025 💡"

— **Mickaël Casse, Business Transformation Facilitator, Sony-Nevion**

"Human-sized, meaningful connections, high-quality conferences... An international speaker told me: 'I'd rather have my team spend one day at SATIS than five days in Amsterdam (for the major European show).'"

— **François Abbe, Media Technology Consultant, Mesclado**

Save the Date for 2025!

We thank all the exhibitors, partners, speakers, and visitors for contributing to the success of this 42nd edition. The SATIS team looks forward to seeing you at the 2025 edition, promising even more innovation and networking opportunities.

DATES AND LOCATION FOR SATIS 2025:

November 5 & 6, Docks de Paris, La Plaine Saint-Denis.

Sign up for the newsletter today on [Satis-expo.com](https://satis-expo.com) to receive all the latest updates about the show.

**SATIS is organized with the support of Seine-Saint-Denis, Plaine Commune, and CNC*

****About Génération Numérique**

Founded in 2014, Génération Numérique is a 360-agency offering information to professionals in the film, television, and new media industries. The company publishes **Mediakwest**, **Sonovision**, and **Moovee** magazines. To complement this information ecosystem, Génération Numérique has been organizing SATIS since 2017, having merged it with the **Screen4ALL Forum**, a forum for innovative technologies for film, television, and new media. Génération Numérique was born from the founders' passion for creativity, innovation, and the desire to share with as many people as possible the advances of an ever-evolving audiovisual ecosystem.

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